



This project has received funding from European Union's Life Programme under Grant Agreement N° LIFE 17 ENV/IT/000212 I-SharE LIFE

#### Output of The Technical Workshops: FNM Stakeholders Value Chain

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FIRST DISSEMINATION EVENT 10<sup>TH</sup> DECEMBER 2020 Webinar link — meet.google.com/pbg-uboj-mbs



### The Value Chain for Stakeholders in FNM: a constant dialogue with Local Territories

The activity of the FNM group has always been aimed at creating value for the stakeholders of the territory and for the whole community: collaborative networks and synergies have been established with the regional and local communities from a very long time. The positive effects of medium and long term are represented by a strong contribution to the development of the social and economic fabric of our territory.

I-SharE LIFE Projects implements this relationship system to guarantee a successful engagement of stakeholders for project replicability actions and to continuously ameliorate the engagement on all project activities.

As said by FNM President Angelo Gibelli and FNM General Manager Marco Piuri, during the Ambrosetti Forum this year, with the acquisition of the majority of the shares in the Milan Serravalle highway, FNM now combines collective mobility with individual mobility, governing changes and innovation in the whole mobility sector, achieving the future *mega city* of Lombardy (Milano-Bergamo-Brescia).



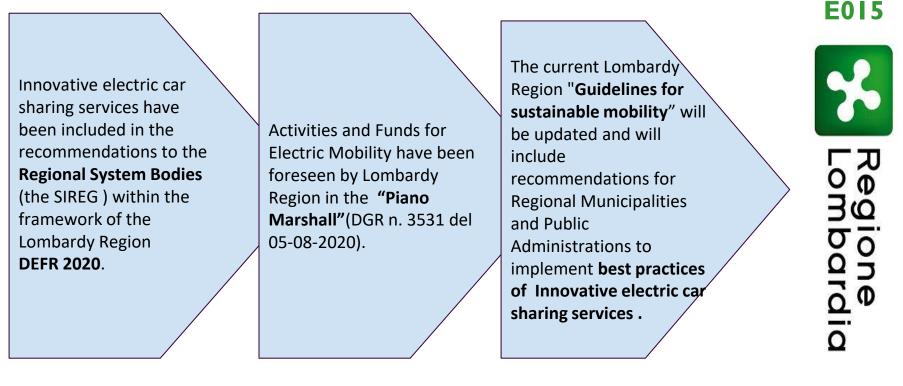


#### FIRST DISSEMINATION EVENT

# The Value Chain for Stakeholders in FNM: a constant dialogue with Lombardy Region

From the beginning of the Project, I-SharE LIFE team has organized several meetings with Lombardy Region in order to disseminate and communicate the objectives of the project.

Lombardy Region is one of the main reference Stakeholders for the I SharE LIFE Project and the meetings were useful to reach the following objectives:





#### FIRST DISSEMINATION EVENT

# The Value Chain for Stakeholders in FNM: a constant dialogue with National Government

FNM did lobbying in order to increase incentives sharing mobility in the 2020 Italian Budget Law (L. 27 dicembre 2019, n. 160)



**31.10.2019** - Amendment A.S. 1547: scheduled Amendment to "Decreto Legge Clima" (Budget Law 2019) by Sen. Mirabelli, Ferrazzi and Messina (PD) The previous Amendment was adopted in the session of **31.11.2019.** This Amendment extends incentives to the use of shared mobility services (i.e. car sharing).

12.12.2019: "Decreto Legge Clima" was converted into state law, Law no. 141 of 12 December 2019.





Ministero dello Sviluppo Economico

FNM is constantly communicating with Italian Ministry of Infrastructure & Transport, Italian Ministry of Environment & Clima and with Italian Ministry of Economic Development to implement Policies for Sharing Mobility Systems.





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### THANK YOU FOR YOUR KIND ATTENTION!

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