



Rome 6th May 2021

Object: Invitation to participate to Online *"FINAL DISSEMINATION EVENT"* of the I-Share Life project "Innovative solutions for shared and all-electric travel in small and medium urban areas" – 23rd June 2021

I am pleased to inform you that, within the I-SharE LIFE project "*Innovative solutions for shared and allelectric travel in small and medium-sized urban areas* ", co-funded by the European Commission and coordinated by FNM, in partnership with ASSTRA, E-Vai, Nordcom, Poliedra, Dyvolve and the city of Osijek, the **Online** "*FINAL DISSEMINATION EVENT*", is going to take place on 23rd June 2021.

The main environmental target of I-SharE LIFE is the reduction of pollutants and atmospheric loads, in particular PM10 and NO2; this aim is also compounded by a more climate-related aim, i.e. the mitigation in the emission of greenhouse gases from road transport and urban mobility. To this end, the project tests, in particular, five electric car sharing service models, through the use of 50 electric cars in four demonstration sites in Lombardy **Busto Arsizio, Bollate, Bergamo, Como** and further 8 electric cars in the demonstration's sites in **Osijek**, Croatia.

I-SharE LIFE has the ambition to evolve the electric car sharing model, developed in metropolitan cities, and to export it to the province and to inland areas with low population density and it will allow to create opportunities for innovative replicability and transferability in other cities with similar characteristics.

The project was launched in July 2018 and the end is expected in June 2021.

All this said, the I-Share Life partnership has the pleasure of inviting you to follow the online "FINAL DISSEMINATION EVENT", aimed at ensuring the maximum dissemination of the results and welcoming the contributions of the different categories of stakeholders in various capacities interested in the implementation of car sharing models. Please find attached the draft Agenda.

For more information about the project and the first results I invite you to visit the website <u>www.i-</u> <u>sharelife.eu</u>

The participant will shortly be sent the **five Brochures** that summarize the results obtained in the five applications of the Electric Car Sharing Service Models and the **Layman's report** with the complete results of the project.

Trusting in your attention to our initiative, <u>I kindly invite you to sign up using the attached form ASAP by</u> **next 18th May**, filling out the attached form to be returned to asstra@asstra.it.

Participation is free but registration is required.

Looking for your answer I take the opportunity to send you best regards.

FNM President, ASSTRA President Andrea Gibelli

Juho Gilli

http://www.i-sharelife.eu/

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