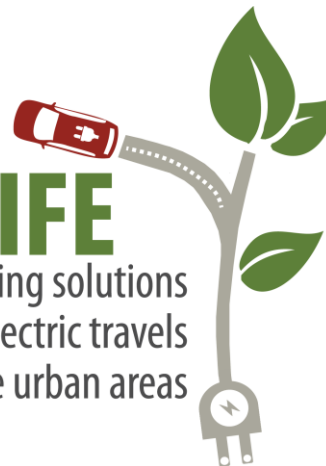


I-SharE LIFE

Innovative sharing solutions
for full electric travels
in small and medium size urban areas



This project has received funding from European Union's
Life Programme under Grant Agreement
N° LIFE 17 ENV/IT/000212 I-SharE LIFE

DISSEMINATION AND COMMUNICATION

Daniela Carbone
Head of Technological Innovation Department
ASSTRA



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021



DISSEMINATION AND COMMUNICATION PROJECT RESULTS



July 2018

In cooperation with Nordcom the project website is on-line
www.i-sharelife.eu

September 2018

Notice Board

February 2019

Brochure with First results to 10 months from Kick-Off

19 June 2019

Technical Workshop in Milan

29 September 2020

Leaflets online

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

DISSEMINATION AND COMMUNICATION PROJECT RESULTS



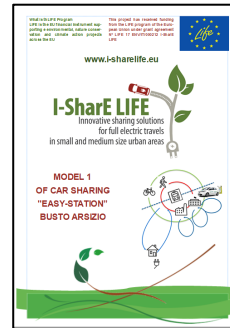
26 October 2020

Technical «Croatian»
Online Workshop



10 December 2020

Online First
Dissemination Event



5 demonstration
sites Brochures

May 2021

May 2021

Layman's
Report



23 June 2021

Online Final
dissemination Event

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

I-SHARE LIFE WEBSITE

The set up of the website has been performed by NordCom, in cooperation with ASSTRA.



Homepage Chi siamo Sostenitori Notizie Documenti Networking Contatti  
www.i-sharelife.eu

Information about Project Activities (project news, dissemination events, technical workshop, co-design workshops, project documents) are promptly uploaded into website.

The objective of 5000 visits are expected in the 3 years of the project has been achieved in December 2020

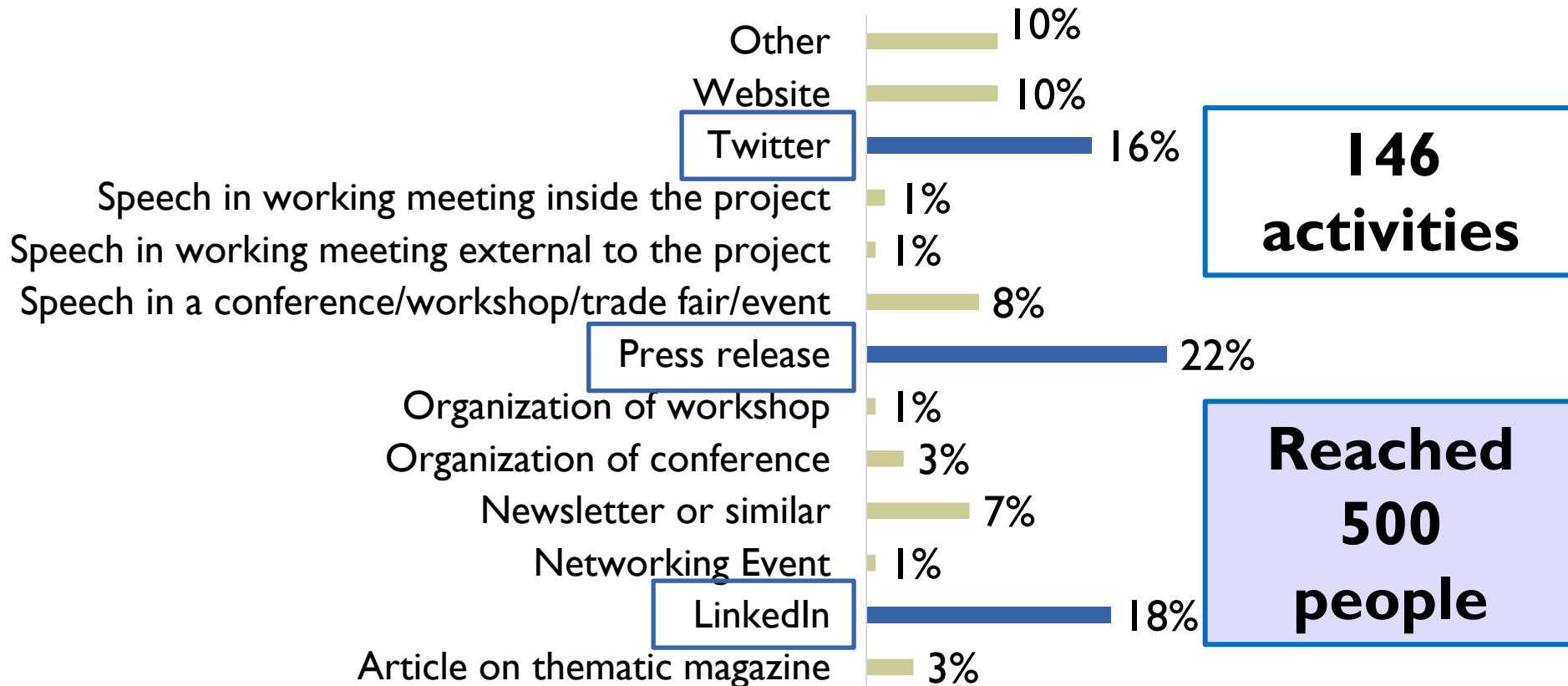
DISSEMINATION AND COMMUNICATION ACTIVITIES

A tool was created to collect data about dissemination :
“Dissemination and communication activities tool”.

Type of dissemination activity/ communication channel (chose the type)	Date (years/month/day)	Place (indicate the Nation and city, if available)	Reached audience (n. persons who attend the dissemination activity or n. persons reached by the communication channel)	Topic and more details (indicate the title, if available, and the contents)	Contact (specify the name of the I-Share Life partner providing the source of information)	Remarks (add important information about the topic, if available)	Web link (if available)	Annex (attach the documents naming it with this format: date-name of partner. Example:2018-07-18-ASSTRA)
Other	13/07/2018	-	>500	"Progetto I-SharE LIFE modalità condivisa e totalmente elettrica in piccole e medie aree urbane" - Short description of I-share Life project in Italian language	Asstra	Article on Ferpress, an information agency specialized in railways, local public transport and logistics	https://www.ferpress.it/eventi/progetto-share-life-modalita-condivisa-totalmente-elettrica-piccole-medie-aree-urbane/	
Twitter	16/07/2018	-	300<x<500	Tweet regarding the kickoff meeting in Milan	Asstra	1621 views	https://twitter.com/AssTrasporti/status/1018820901889028096	
LinkedIn	16/07/2018	-	>500	"Progetto I-SharE LIFE: trasporto condiviso e a zero emissioni in piccole e medie aree urbane" - Short description of I-share Life project in Italian language	Asstra	1431 views	https://www.linkedin.com/feed/update/urn:li:activity:6424574174811029504	

DISSEMINATION AND COMMUNICATION ACTIVITIES

N. of activities (%)



NOTICE BOARDS IN THE MAIN PARTNER HEADQUARTERS



FNM
Entrance

E-VAI
Entrance



NordCom
Entrance

Osijek
Meeting Room



English, Croatian, Italian
translation are available on:
www.i-sharelife.eu

PARTNERS NOTICE BOARDS



**Dyvolve
Meeting Room**



**Poliedra
Meeting Room**



ASSTRA Offices

BROCHURE – FIRST RESULTS AFTER 10 MONTHS



Progetto I-SharE LIFE – Trasporto condiviso ed elettrico in piccole e medie aree urbane

FNM coordina, in partenariato con ASSTRA, E-Vai, Nordcom, Poliedra, Dyvolve e la città di Osijek, il progetto europeo di mobilità sostenibile I-SharE LIFE.

Principale sfida del progetto è la riduzione degli inquinanti e dei carichi atmosferici, in particolare PM10 e NO2, e la mitigazione dell'emissione dei gas serra prodotti dal trasporto su strada e dalla mobilità urbana.

A tal fine il progetto prevede, in particolare, la sperimentazione di cinque modelli di servizio del car sharing elettrico tra cui l'integrazione con il servizio di trasporto pubblico ferroviario per verificarne l'efficacia trasportistica, la sostenibilità ambientale ed economica in contesti cittadini medio-piccoli e in ambiti di utilizzo specifici.

50 auto elettriche saranno utilizzate nei quattro siti dimostrativi in Lombardia e ulteriori 8 auto elettriche saranno in esercizio ad Osijek, città della Croazia.

I-SharE LIFE ha l'ambizione di far evolvere il modello di car-sharing elettrico, sviluppato nelle grandi città metropolitane, per esportarlo in provincia e in aree interne a bassa densità abitativa e consentirà di creare opportunità di replicabilità e trasferibilità innovative in altre aree urbane con caratteristiche affini.

Avvio del progetto: 01/07/2018

Conclusione prevista: 30/06/2021

Sito web: <http://www.i-sharelife.eu/>

Per la realizzazione del progetto sono state definite le seguenti azioni:

A. Azioni preparatorie

A1 Mappatura degli stakeholder e attivazione del processo di coinvolgimento
A2 Procedure di permessi e accordi

B. Azioni di implementazione

B1 Messa in opera dell'infrastruttura di base e delle attrezzature nei siti dimostrativi
B2 Roadmap e specifiche tecniche della piattaforma tecnologica I-SharE LIFE
B3 User Research: reclutamento degli utenti beta di I-SharE LIFE e indagini
B4 Co-design dei servizi
B5 Implementazione e messa a punto dei servizi
B6 Sostenibilità e prosecuzione del progetto
B7 Replicabilità e trasferibilità



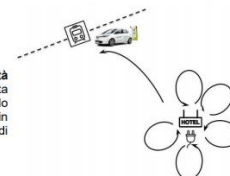
Modello 3.

Servizio utilizzabile dalla pubblica amministrazione per missioni di lavoro e dai cittadini-località Bergamo (112.000 abitanti), una città industriale ad alta densità abitativa con una forte domanda di mobilità che promuove politiche di incentivazione per la mobilità elettrica nel PUMS.



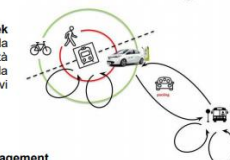
Modello 4.

Servizio dedicato ai turisti-località Como (84.000 abitanti), una nota località turistica che promuove lo sviluppo della mobilità elettrica sia in città che lungo le sponde del lago di Como.



Modello 5.

Servizi intermodali-località Osijek (108.000 abitanti), zona est della Croazia, rappresenta la quarta città del Paese, promuove la sperimentazione di servizi innovativi intermodali di car-sharing.



DELIVERABLE E.1 – Project Management

Durante il Kick Off Meeting del 17/18 luglio 2018, che ha dato ufficialmente l'avvio al progetto I-SharE LIFE, i Partners hanno condiviso e definito le procedure di Project Management interne ed hanno istituito il Project Management Committee (PMC).

Il PMC, presieduto e coordinato da FNM, è composto dai referenti individuati dai sette Partners, si riunisce con cadenza mensile ed ha il compito di controllare e riferire sullo stato di avanzamento delle attività di cui ogni Partner è responsabile nonché di aggiornare gli altri membri sull'insorgere di nuovi rischi.



English and Italian translation are available on: www.i-sharelife.eu

ADVERTISING AND ARTICLE ON THEMATIC MAGAZINE

Sent to 3.800 stakeholders



Progetto I-SharE LIFE
trasporto condiviso ed elettrico in piccole e medie aree urbane


ENM coordina, in partenariato con ASSTRA, E-Vai, Nordcom, Poliedra, Dyvolve e la Città di Oslje, il progetto europeo di Mobilità Sostenibile I-SharE LIFE.

I-SharE LIFE si propone di innovare il modello di car-sharing elettrico per adattarlo ai contesti medio-piccoli rendendolo economicamente sostenibile e interconnesso con i vari servizi di trasporto concentrati nei pressi di una stazione ferroviaria (treno, bici e altri mezzi di trasporto pubblico).

Il progetto prevede 5 siti pilota, 4 lombardi e 1 croato: Bergamo, Bollate, Rusto Arsizio, Como, Oslje, un modello di servizio operativo ed una piattaforma informatica integrata, volti a massimizzare l'uso del veicolo elettrico durante il giorno, integrandolo con il servizio ferroviario cosicchè l'intera catena di trasporto intermodale risulti essere a zero emissioni inquinanti.

Inoltre il progetto consente la co-progettazione dei modelli di servizio insieme ai cittadini, alla Pubblica Amministrazione e ad aziende private, la creazione di una piattaforma tecnologica integrata e la promozione del servizio attraverso una Community di utilizzatori. L'applicazione del sistema alle stazioni nella Regione Lombardia servirà ad integrare i servizi di trasporto e consentirà di migliorare il livello della qualità dell'aria.

Il kick off, evento che ha dato il via al progetto, si è svolto lo scorso 17 e 18 luglio.



TRASPORTO CONDIVISO ED ELETTRICO IN PICCOLE E MEDIE AREE URBANE

ENM coordina, in partenariato con ASSTRA, E-Vai, Nordcom, Poliedra, Dyvolve e la città di Oslje, il progetto europeo di Mobilità Sostenibile I-SharE LIFE. Principale obiettivo del progetto è la realizzazione di un servizio di trasporto pubblico intermodale a zero emissioni inquinanti, integrandolo con il servizio ferroviario cosicchè l'intera catena di trasporto intermodale risulti essere a zero emissioni inquinanti.

A tal fine il progetto prevede, in particolare, la sperimentazione di cinque modelli di servizio del car-sharing elettrico in cui l'integrazione con il servizio di trasporto pubblico intermodale per realizzare l'efficienza trasportistica, la sostenibilità ambientale ed economica in contesti cittadini medio-piccoli e in analisi di utilizzo.

TP - Impresari Associati

SOCIAL MEDIA ACTIVITIES

As part of the dissemination activities, in order to improve and make social communication more widespread, a first list of # (hashtags) and @ (mentions) was defined. The list, shared with the rest of the partners, aims to be a practical tool, for the definition of social communications.

@FNM S.p.A.

@E-VAI per tutti

@Consorzio Poliedra

@LIFEprogramme

@AssTrasporti



#isharelife

#lifeprogramme

#carsharing

#UserResearch

#mobilità #mobility

#sostenibile #sustainable

#trasporto #transport

#pubblico #public



SOCIAL MEDIA ACTIVITIES

2018 - Project beginning, a post on LinkedIn (1431 views) and a post on Twitter (1621 views) had been published.



2019 - ASSTRA National conference a Tweet about the first results of the I-SharE LIFE project had been published on ASSTRA Twitter profile which it registered, at 12/03/2019, 515 views.



SOCIAL MEDIA ACTIVITIES



2019 - Technical Workshop in Milan
different Tweet about the event had been published on partner Twitter profile which it registered, at 09/03/2020, 1500 views.



SOCIAL MEDIA ACTIVITIES



2020 - Before and after Technical Croatian Workshop and First dissemination event, different Tweet about the event had been published on partner Twitter profile.



Asstra @AssTrasporti · 26 ott 2020

#IShareLife: Webinar Technical Croatian Workshop del @FNM_Group E-Vai, NordCom, @CPoliedra, @Dyvolve @nkosijek.
Webinar link: lnkd.in/gHrh8W4
If necessary put meeting code: nueihqzzp



Asstra @AssTrasporti · 14 dic 2020

1° #Dissemination #event del Progetto #isharelife @FNM_Group @CPoliedra @Dyvolve @nkosijek "Soluzioni innovative per viaggi in modalità condivisa e totalmente elettrica in piccole e medie aree urbane".
Meeting docs: dropbox.com/sh/68wx44u87la...
Info: i-sharelife.eu



SOCIAL MEDIA ACTIVITIES



The social media activity continued throughout the project. Several tweets and posts on LinkedIn have been published, for example, during the **replicability and transferability activities** and before the **final dissemination event**.

Asstra - Associazione Trasporti
4,395 follower
1s •

Final dissemination event of the **#ISHARELIFE** project "Innovative solutions for **#car sharing** services with electric cars in small and medium urban areas" 23 JUNE 2021

On June 23, 2021, the "Final Dissemination Event of the I-Share **#Life** project" Innovative solutions for car sharing services with electric cars in small and medium urban areas "will take place online, co-financed by the European Commission and coordinated by **FNM S.p.A.** in partnership with **ASSTRA**, **E-Vai - FNM Group NordCom**, **Consorzio Poliedra**, **Dyolve** and the city of **Osijek**. During the event, will be presented the final results of the project, which has the ambition to evolve the electric **#carsharing** model, developed in large metropolitan cities, to export it to the provinces and inland areas with low population density.

To this end, testing of five service models was conducted in four demonstration sites in Lombardy (Busto Arsizio, Bollate, Bergamo, Como) and in Osijek, Croatia. For more information on the event, on how to register and participate, you can contact ASSTRA at the Technological Innovation Service, Daniela Carbone (tel. 06/68603516; carbone@asstra.it) and Cristina Rocchitelli (tel. 06/68603515; tecnologico@asstra.it).

Vedi traduzione

final dissemination event • 2 pagine

REGISTRATIONS
Participation to the Webinar is free but prior registration is mandatory ASAP by submitting the registration form by **18/05/2021**.
e-mail asstra@asstra.it

TECHNICAL REFERENCE AND INFORMATION
E-mail info@asstra.it tel. +39 06 68603517

PROJECT COORDINATOR:
FNM
Urban in movimento

PARTNERS:
e-vai, **NORDCOM**

SUPPORTERS:
ASSTRA, **Poliedra**, **Dyolve**

ONLINE FINAL DISSEMINATION EVENT
23rd JUNE 2021

FNM
Urban in movimento

ASSTRA

This project has received funding from the European Union's Life Programme under grant agreement No LIFE17 ENV/IT/0000122-I-Share LIFE

Asstra - Associazione Trasporti
4,395 follower
1m •

Venerdì 23 si svolgerà la seconda riunione con le aziende di **#Trasporto pubblico** che hanno manifestato interesse verso i modelli di business che integrano **#carsharing elettrico** e trasporto ferroviario sperimentat ...vedi altro

This project has received funding from the European Union's Life Programme under grant agreement No LIFE17 ENV/IT/0000122-I-Share LIFE

Modello 1 di car sharing "Easy-station"
Modello 2 di car sharing "Easy-station Plus"

Modello 3 di car sharing "Public"

Modello 4 di car sharing "turistico"

Modello 5 di car sharing "intermodale"

I-Share LIFE
Innovative sharing solutions for full electric travels in small and medium size urban areas

FINAL DISSEMINATION EVENT

23RD JUNE 2021

DISSEMINATION ACTIVITIES BY EVENT



2nd National Electric Mobility Conference, Milan 27/29 September 2018



The EU Commission meets the LIFE winner projects, Brussels 5/6 November 2018

YEAR 2018



Ecomondo, Rimini 6/9 November 2018

DISSEMINATION ACTIVITIES BY EVENT

**YEAR
2019**



15° NATIONAL ASSTRA CONFERENCE – February 2019

**470
participants**



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

DISSEMINATION ACTIVITIES BY EVENT



**TRAMWAY NATIONAL CONFERENCE
ORGANIZED BY ASSTRA, AIIT AND CIFI WITH
THE COORDINATION OF TRANSPORT
MINISTRY – 29-30 of May 2019**

**317
participant**



YEAR 2019

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

DISSEMINATION ACTIVITIES BY EVENT

European Mobility Week Events, September 2019



**YEAR
2019**



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

LOCAL DISSEMINATION TECHNICAL WORKSHOP IN MILAN

1° LOCAL DISSEMINATION TECHNICAL WORKSHOP



YEAR 2019

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

FOCUS ON TECHNICAL WORKSHOP IN MILAN



REGISTRATION
SESSION WITH THE
NOTICE BOARD

73 participants



FOCUS ON TECHNICAL WORKSHOP IN MILAN



Dedicated bag of the I-SharE LIFE technical workshop and gadget

TECHNICAL WORKSHOP ONLINE “IN CROATIA”

75 participants

26th OCTOBER 2020



9,00 - 9,15 Access of participants to the web platform

9,15 - 9,30 Opening remarks (Institutional greetings) - Žana Gamoš, deputy mayor City of Osijek

9,30 - 9,45 Opening remarks (Institutional greetings) - Mario Lionetti, Project Adviser European Commission

9,45 - 11,20 I-SharE LIFE project

Coordinator: Marco Barra Caracciolo, Director Ro.S.Co., Special Projects FNM Group

Presentation of the project - Alessandra Melchioni, Head of European Policies & Programs FNM Group

The five business model - Luca Pascucci, General Manager E-Vai

How ICT in Car Sharing can improve Smart Cities mobility - Marco Lupi, Project Manager NORDCOM

User Centered Design - Francesca Costa, Senior Researcher Poliedra, PoliMi, Roberta Falsina, Researcher Poliedra, PoliMi

Dissemination and communication activities - Daniela Carbone, Head Innovation Technological Department ASSTRA

11,20 - 11,40 Presentation of urban mobility in the Osijek Urban Agglomeration and the contribution of the I-SharE Life project - Violeta Benković, Consultant Dyvolve

11,40 - 12,00 Presentation of the I-SharE Life project and specifics of the Osijek car sharing - Lujtjano Sangaletti, Consultant Dyvolve

12,00 - 12,15 Questions&Answers

12,15 - 12,50 Virtual warm coffee to discuss about.....

Presentation of questionnaire results

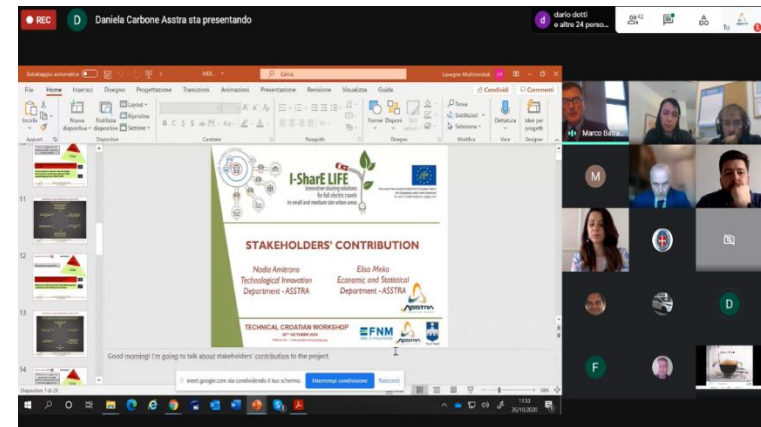
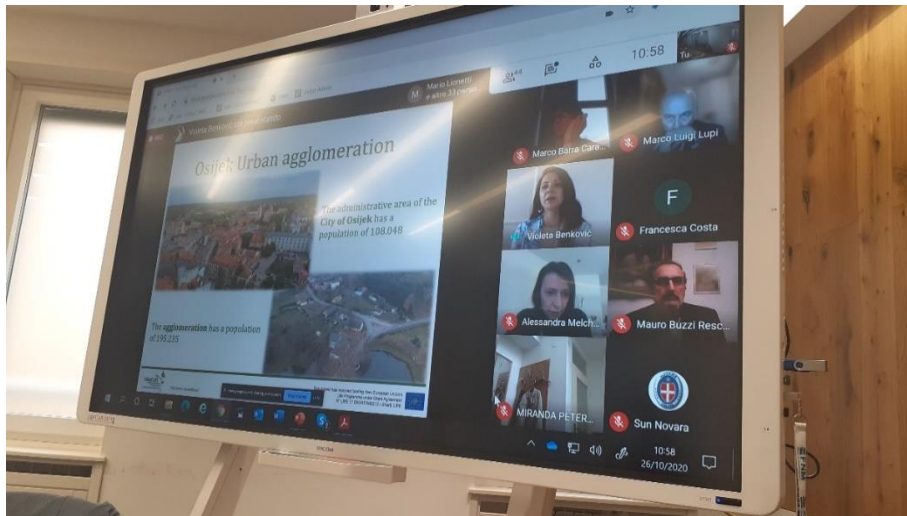
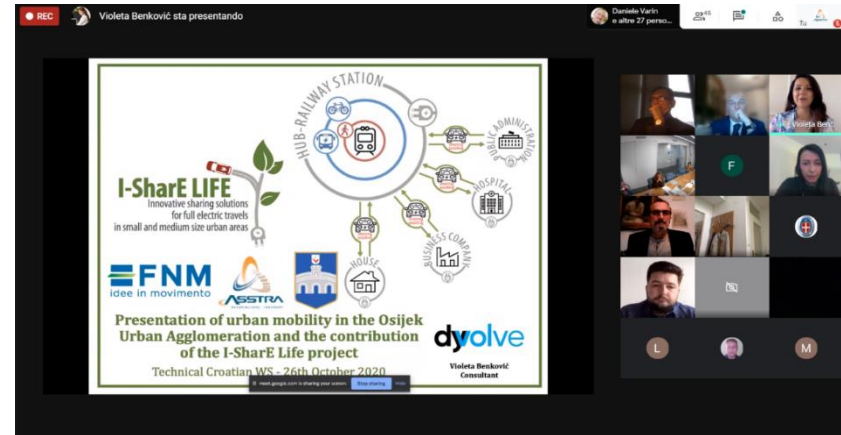
Nadia Amitrano, Innovation Technological Department ASSTRA

Elisa Meko, Economic and Financial Department ASSTRA

1. How to stimulate the link between model innovations and user needs?
2. Any barriers to overcome?
3. Mechanisms to support the introduction of models (political, communicative) and tools and suggestions to promote user awareness
4. Recommendations and suggestions for replicating and transferring models in other contexts
5. Lessons to learn

12,50 - 13,15 Results of the discussion and conclusion - FNM, Dyvolve

FOCUS ON TECHNICAL WORKSHOP IN CROATIA



FIRST DISSEMINATION ONLINE EVENT “IN ROME”

COORDINATION OF ASSTRA AND FNM

10th DECEMBER 2020

116 participants



9,00 - 9,15 Access of participants to the web platform

9,15 - 9,45 Welcome and Opening remarks (Institutional greetings)

- ◊ Giovanni Foti, ASSTRA Vice President, CEO GTT Torino
- ◊ Angelo Salsi, Head of Unit of LIFE and CIP ECO - Innovation EASME, European Commission

9,45 - 10,00 UITP Contribution to European Projects

- ◊ Umberto Guida, Senior Director Knowledge & Innovation UITP

10,00 - 11,30 First Results I-SharE LIFE project

Coordinator: Marco Barra Caracciolo, Director Ro.S.Co., Special Projects FNM Group

Overall presentation of the project - Marco Piuri, General Manager FNM

Innovative Electric Car Sharing solutions - Luca Pascucci, General Manager E-Vai

Presentation of the project and specifics of the Osijek car sharing – Lučijano Sangaletti, Consultant Dyvolve

How ICT in Car Sharing can improve Smart Cities mobility - Marco Lupi, Project Manager NORDCOM

User Centered Design - Francesca Costa, Senior Researcher Poliedra, PoliMi

Dissemination and communication activities - Daniela Carbone, Head Innovation Technological Department ASSTRA

11,30 - 11,45 Questions & Answers

11,45 - 12,15 Out put of Technical Workshops; Results of the 5 questions

Elisa Meko, Economic and Financial Department ASSTRA

Alessandra Melchioni, Head of European Policies & Programs FNM Group

1. **How to stimulate the link between model innovations and user needs?**
2. **Any barriers to overcome?**
3. **Mechanisms to support the introduction of models (political, communicative) and tools and suggestions to promote user awareness**
4. **Recommendations and suggestions for replicating and transferring models in other contexts**
5. **Lessons to learn**

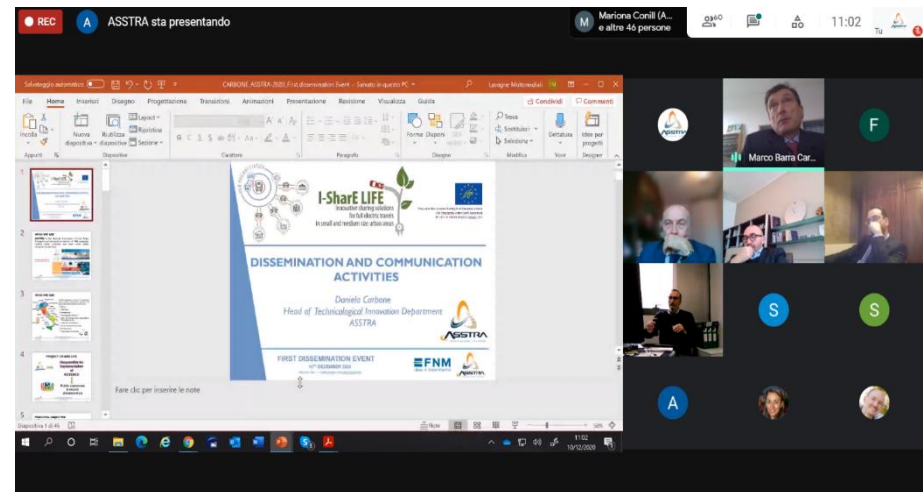
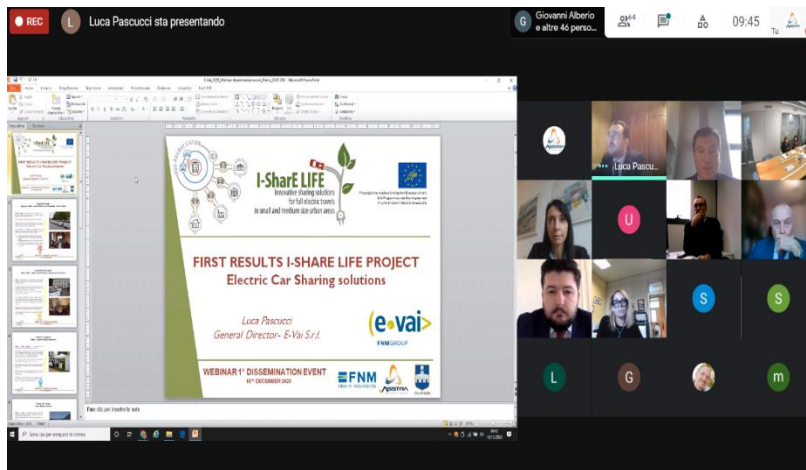
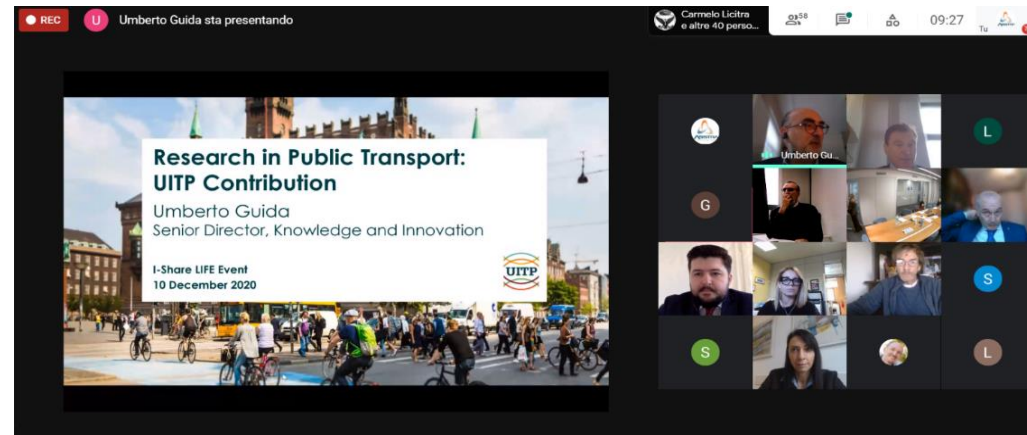
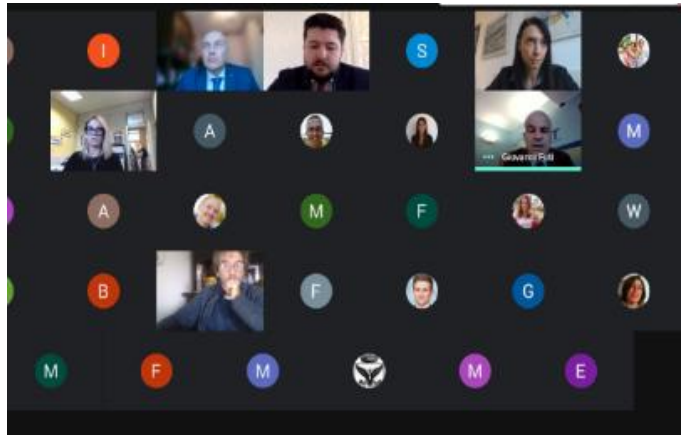
12,15 - 12,30 Questions & Answers

12,30 - 12,45 Conclusion and Wrap-up

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

FOCUS ON THE FIRST DISSEMINATION EVENT



TODAY: FINAL DISSEMINATION ONLINE EVENT

101 participants

23rd JUNE 2021

ORGANIZING SECRETARY AND REGISTRATION

e-mail asstra@asstra.it
Mrs Maria Paola Barigelli; tel. + 39 06 68603503

REGISTRATIONS

Participation to the Webinar is free but prior registration is mandatory
ASAP by submitting the registration form by **18/06/2021**
e-mail asstra@asstra.it

TECHNICAL REFERENCE AND INFORMATION

Dr.ssa Elisa Meko
e-mail meko@asstra.it; tel. +39 06 68603557

We'll send a WEB LINK to participants
(we recommend to use Chrome browser)

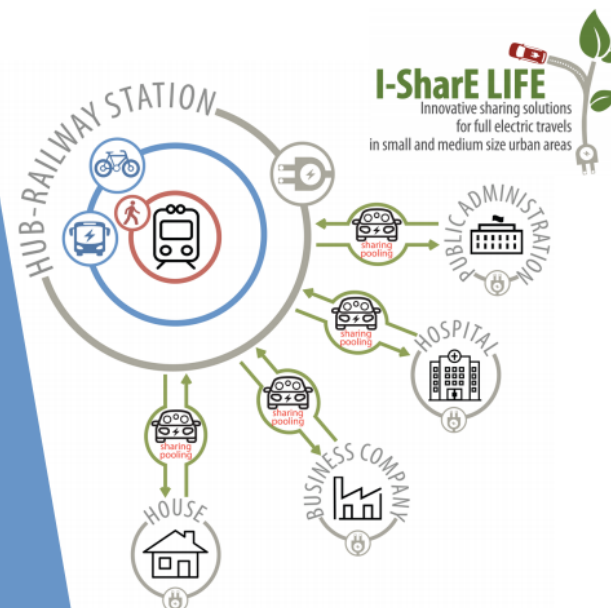
PROJECT COORDINATOR



PARTNERS



SUPPORTERS



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021



This project has received funding from European Union's
Life Programme under Grant Agreement
N° LIFE 17 ENV/IT/000212 I-SharE LIFE



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

27



BUSINESS MODEL 1 – BUSTO ARSIZIO **Corporate and Easy Station Model Service**

The project has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement No 101019043



EUROPEAN UNION





Corporate and Easy Station Model Service:

Vehicles shared between companies and commuters

Busto Arsizio is an industrial area, located close to Malpensa international airport, with many commuters from the city of Milan. The model involves the use of the electric vehicle in car-sharing by commuters (for the journey home - railway station and back) and by companies near the station. In this model the costs of the service are shared between the company and the commuters.

The municipal environmental services company (AGESP) shares 8 electric vehicles with commuters during the testing phase. After the co-design activities the model had been changed and improved. The e-cars are now used by the company employees during office hours and for selected ones also after work and in the weekend.

Both Busto Arsizio Railway Station and Castellanza railway station have been **infrastructure** with EV Charging stations. Other Charging stations are located in strategic areas of Busto Arsizio Municipality.



Key Data

TESTING PHASE IN BUSTO ARSIZIO DEMO SITE

- Test Phase: 2 weeks in September 2019
- Beta Users involved: 3 Employees of AGESP company and 2 Commuters
- N° e-cars: 2 Renault Zoe
- Total mileage done during the test phase: 430 km



AFTER THE TESTING PHASE

From September 2019 to February 2020 inside the I-SharE LIFE project:

- N° e-cars used by AGESP Company inside Life Project: 8 Renault Zoe
- Total mileage done in this period: 44.000 km

From September 2019 to February 2020 extra LIFE project:

- N° e-cars used from different Users extra Life Project: 35
- Users: 25
- N° of trips: 66
- Total mileage done in this period: 1.400 km

CO-DESIGN WORKSHOP IN BUSTO ARSIZIO

12 December 2019

- 5 Beta Users
- 1 Stakeholder involved by AGESP
- 10 Project Partners
- 3 Facilitators of Poliedra

COVERED TOPICS AND RELATED ACTIVITIES IN THE CO-DESIGN WORKSHOP

- Identification of opportunities for improving the service and re-design
- Analysis and implementation of the service instructions
- Definition of strategies for communicating the service functionalities in the most effective way

www.i-sharelife.eu

PROJECT COORDINATOR



FNM
idee in movimento

PARTNERS







SUPPORTERS









Leaflets were produced for each of the five I-SharE Business Model with the brief description of the model.

[illegible]



iPharm Life
Pharmaceutical Marketing Solutions

BUSINESS MODEL 2 - ISOLATE

Corporate and Easy Station Model Service

ISOLATE





Corporate and Easy Station Model Service:
Partnership between corporations and community pharmacies - community pharmacies are the main distribution channel for the pharmaceutical companies. The pharmaceutical companies supply the community pharmacies with the products. The community pharmacies then supply the products to the patients. The pharmaceutical companies also supply the products to the patients through the community pharmacies.

Flow Chart

```

graph TD
    A[Pharmaceutical Company] --> B[Community Pharmacy]
    B --> C[Patient]
    A --> C
    
```

Key Features

- High quality products
- Low cost of supply
- High quality of service
- High quality of supply
- High quality of service
- High quality of supply

Key Features

- High quality products
- Low cost of supply
- High quality of service
- High quality of supply
- High quality of service
- High quality of supply

AT THE TELEPHARMACY

From 2012 to March 2013, the number of telepharmacies in India increased from 100 to 150. The number of telepharmacies in India is expected to increase to 200 by 2015. The number of telepharmacies in India is expected to increase to 200 by 2015. The number of telepharmacies in India is expected to increase to 200 by 2015.

CO-OPERATION AGREEMENT

- 1. The purpose of this agreement is to establish a co-operation between the parties and to ensure the quality of the products and services provided by the parties.
- 2. The parties agree to cooperate in the following areas:
- 3. The parties agree to cooperate in the following areas:
- 4. The parties agree to cooperate in the following areas:
- 5. The parties agree to cooperate in the following areas:
- 6. The parties agree to cooperate in the following areas:

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YEAR 2020

[illegible][illegible]

5 BROCHURES

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Structure of the document:

THE PROJECT IN BRIEF

DESCRIPTION OF MODEL

TARGET AREA

MINIMUM REQUIREMENTS FOR ACTIVATION

DEMO MADE

SIGNIFICANT ELEMENTS – TESTING PHASE
AND CO-DESIGN

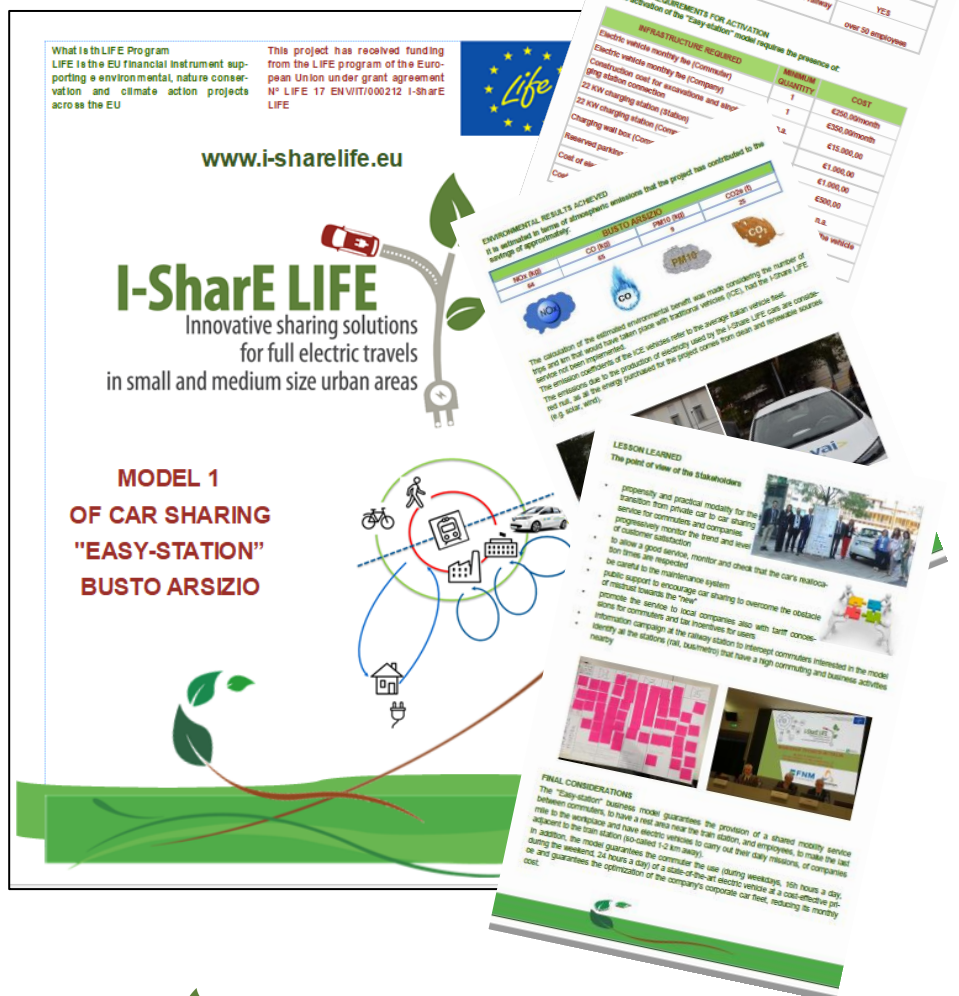
SIGNIFICANT ELEMENTS – COMMISSIONING
THE SERVICE

ENVIRONMENTAL RESULTS ACHIEVED

LESSON LEARNED

FINAL CONSIDERATIONS

**YEAR
2021**



ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

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LAYMAN'S REPORT

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Structure of the document:

GENERAL INFORMATION

CONTEXT AND ENVIRONMENTAL TARGET

GENERAL OBJECTIVES

PROJECT ACTIONS

DEMONSTRATION SITES

BUSINESS MODELS: RESULTS AND ENVIRONMENTAL BENEFITS

MAIN DISSEMINATION EVENTS

WHERE FIND MORE INFO?

**YEAR
2021**

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

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NETWORKING ACTIVITIES

Have been scheduled with project LIFE/IP PREPAIR and in the last also with the LIFE_SC project.

[Homepage](#)[About us](#)[Supporters](#)[News](#)[Documents](#)[Networking](#)[Contact](#)[English](#) ▾

Networking is particularly important for sharing and capitalizing on project results, to avoid overlaps and to strengthen synergies between initiatives.

- LIFE PrepAIR project: for the improvement of air quality This LIFE Integrated project aims to implement actions in the territory of the Po Valley and Slovenia in order to improve air quality and comply with Dir. 2008/50 / EC and the European strategy 'Clean Air for Europe'

- LIFE for Silver Coast Project: Prototypes and integrated sharing systems for individual and collective transport with new electric mobility services in Isola del Giglio – Monte Argentario – Orbetello.

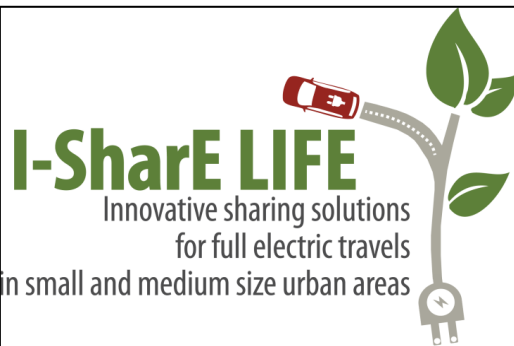
<http://www.i-sharelife.eu/en/780-2/>

- ✓ Specific session in the Final dissemination Event
- ✓ Specific section in the dissemination report
- ✓ Project mention on the website

ONLINE FINAL DISSEMINATION EVENT

23RD JUNE 2021

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NETWORKING ACTIVITIES



 **C'È ARIA PER TE!** *Insieme per le politiche della qualità dell'aria*  Preparazione, implementazione e monitoraggio delle politiche di qualità dell'aria nelle regioni coinvolte

Home Partners di progetto Azioni Stakeholder Board **Networking** News Contatti

- Progetto LIFE GYSTRA: per il miglioramento della qualità dell'aria delle città tramite il riconoscimento dei veicoli ad alta emissione di inquinanti
- Progetto Horizon ISCAPE: per lo sviluppo di una strategia integrata per il controllo dell'inquinamento atmosferico nelle città europee
- Progetto LIFE DIADEME: per un innovativo sistema di regolazione dell'illuminazione stradale progettato per ridurre il consumo di energia del 30% e l'inquinamento luminoso del cielo
- Progetto LIFE ASPIRE: per la mobilità sostenibile delle merci nelle aree urbane
- Progetto LIFE Chimera: per una più efficace gestione dello smaltimento della pollina attraverso la trasformazione del rifiuto in fertilizzante
- Progetto LIFE I-SharE: per lo sviluppo di modelli innovativi di car sharing elettrico in aree a bassa intensità abitativa di Lombardia e Croazia
- Progetto LIFE VEG-GAP: per lo sviluppo di strumenti a supporto della progettazione dei piani urbani per la qualità dell'aria considerando i contributi della vegetazione sugli ecosistemi urbani
- Progetto LIFE Master Arlant: sviluppare una metodologia operativa affinché Regioni, città metropolitane e consorzi di città possano inserire nei propri piani e programmi l'adattamento al

• **Progetto LIFE I-SharE: per lo sviluppo di modelli innovativi di car sharing elettrico in aree a bassa intensità abitativa di Lombardia e Croazia**

Governance e te grazie ad un

<https://www.lifeprepare.eu/index.php/networking/>



I-SharE LIFE è un progetto europeo finanziato dalla Commissione Europea all'interno del programma LIFE.

I-SharE LIFE ha l'ambizione di far evolvere il modello di car-sharing elettrico, sviluppato nelle grandi città metropolitane, per esportarlo in provincia e in aree interne a bassa densità abitativa verificando anche la replicabilità e trasferibilità in altre aree urbane con caratteristiche affini.

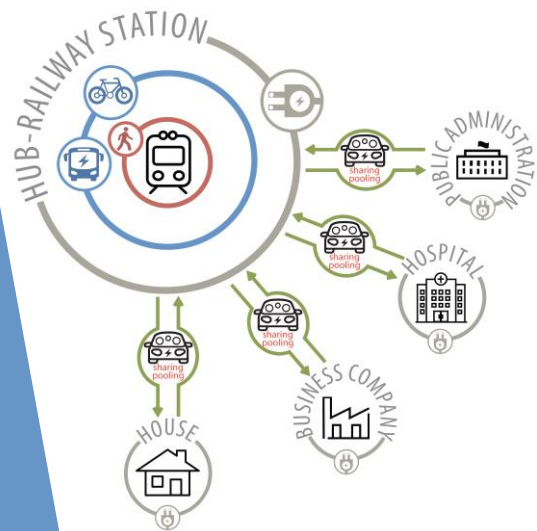
Per saperne di più clicca [QUI](#)

<https://www.lifeforsilvercoast.eu/networking/>



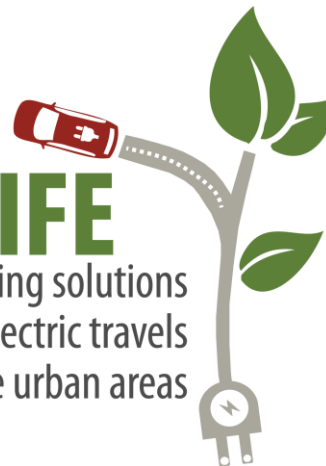
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I-SharE LIFE

Innovative sharing solutions
for full electric travels
in small and medium size urban areas



This project has received funding from European Union's
Life Programme under Grant Agreement
N° LIFE 17 ENV/IT/000212 I-SharE LIFE

THANK YOU FOR YOUR KIND ATTENTION!

Daniela Carbone
Head of Technological Innovation Department
ASSTRA



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